



Opportunity Scholars
Pathways to Success

2025 IMPACT REPORT



We guide, connect, finance,
and engage young adults,
ages 16 to 29, to achieve
their *dreams of career success!*



540-931-1084



opportunityscholars.org

A Message from Our CEO

If we could describe 2025 in one word, it would be **MOMENTUM**.

This year marked a new chapter for Opportunity Scholars, building on a strong foundation while accelerating our mission to connect young adults, ages 16–29, with cost-efficient pathways to meaningful careers.

In 2025, we expanded into Prince William County and Hampton Roads, growing to serve more than 400 scholars across Virginia. But growth is only part of the story. We strengthened our focus on outcomes, ensuring each scholar receives personalized coaching, career preparation, and direct connections to employment opportunities.

At the same time, we deepened partnerships with employers in high-demand industries like healthcare, IT, skilled trades, and education. This work better aligns our program pathways with real workforce needs.

Behind every number is a story: a young adult gaining direction, completing training, and stepping into a sustainable career. These outcomes are made possible by a model built on long-term support and engaging with the entire family.

None of this work happens alone. To our donors, partners, and community supporters, thank you. Your investment is creating opportunity, strengthening our workforce, and changing lives.

As we look ahead, our goal is clear: continue this momentum and expand to serve additional scholars, while continually improving our ability to place our scholars into meaningful careers.

We are not just growing, we are building what comes next!

Lewis Carney
Chief Executive Officer

2025 Highlights

Students Supported
Grew to over **400**

We expanded into a
total of **9** counties

We now offer our
services in *Prince William County,
Shenandoah County, and
Hampton Roads*



2025 Financial Snapshot

Figures presented are awaiting final completion of our 2025 audit.

Revenue (donations/grants)	\$565,916
Interest Earnings	\$12,470
State Funding	\$250,000
Total Revenue	\$828,386

Program	\$618,621
General & Administrative	\$55,485
Fundraising	\$6,672
Total Expenses	\$680,778

About Opportunity Scholars

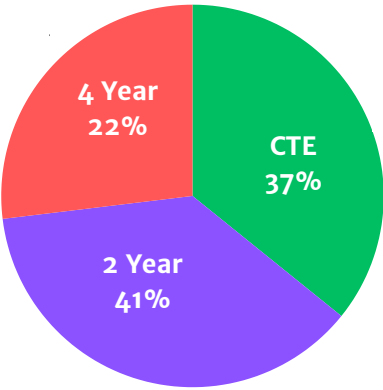
Opportunity Scholars CONNECTS families, schools, and businesses to create a LOW COST career pathway to high paying jobs for low and middle income young adults; creating economic mobility, while building a pipeline of professional and technical workers to grow LOCAL businesses.

By connecting young adults, families, educators, and businesses, Opportunity Scholars builds a pipeline of professional, career, and technology workers to invigorate local economies.

EVERY young adult, regardless of life circumstance, will be empowered for success!

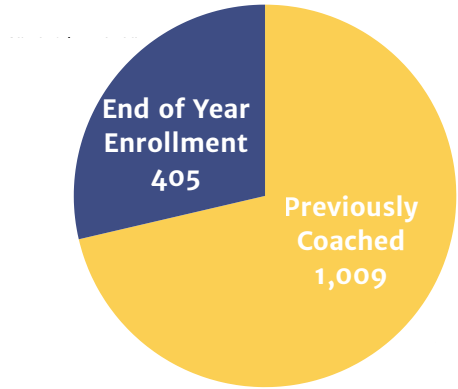
A Year In Review

Program Path Scholars Choose



Students Impacted Since 2019

1,414



Scholar Graduation Rate



Low-Middle Income



Increased Wages

Enrolled Student Demographics

- 63% Hispanic/Latino
- 6% African American
- 15% White
- 14% Asian
- 2% Unspecified

Average family supported is a family of 4 making \$52K per year.

Female



Underrecognized Groups



OLIVE

Loudoun County, First-Year Student at NOVA

Student Quote

"Opportunity Scholars' support has changed my life. I will always be grateful for the opportunity to chase my dreams through education."

Her Journey

Opportunity Scholars began working with Olive Williams while she was a junior in high school and has supported her through every step of her transition to college. Now in her second year at NOVA and thriving, Olive has received ongoing guidance in financial aid, course planning, career exploration, resume building, and soft-skills coaching.



MADISON

Shenandoah County, High School Senior

Student Quote

"I came in knowing nothing about what I wanted to do with my life, and now I have options and some direction."

"I always feel better after we meet. Not just about the school stuff, just better in general."

Hear It In Their Own Words

Our Coaches



Our Scholars



ANGELY

Loudoun County, First-Year Student at NOVA

Student Quote

"Opportunity Scholars has been a great help in my life as a first-generation student. The college process can be overwhelming, but this program provided the guidance and resources that made my education possible. I'm very grateful for the support they give students like me."

Her Journey

Over the past year, Opportunity Scholars has supported Angely as she navigates the early stages of her college journey. Our team has worked closely with her to strengthen her English skills, complete financial aid requirements, and prepare for enrollment at NOVA.



A Year of Momentum, Access, and Statewide Impact

2025 was a defining year for Opportunity Scholars, marked by bold expansion, strengthened partnerships, and increased access to career coaching and post-secondary support for young adults across Virginia. With funding secured through our Board, individual donors, and a Virginia Budget Amendment, Opportunity Scholars grew the number of students served from **263 to 405**, equipping hundreds more young adults with personalized coaching, financial guidance, and a clear plan for their future.

This year, we expanded into **Shenandoah County, Prince William County, and the Hampton Roads region**, welcoming our very first students in Shenandoah and Prince William counties. These milestones reflect growing trust from families, educators, and community partners who recognize the importance of intentional career pathways.

Opportunity Scholars now supports young adults across **Winchester City, Frederick County, Clarke County, Fauquier County, Warren County, Loudoun County, Shenandoah County, Prince William County, and Hampton Roads**, strengthening the talent pipeline throughout the Commonwealth.

Our approach remains centered on helping students pursue the pathway that best aligns with their goals, whether Career and Technical Education, a two-year or four-year degree, industry credentials, or direct-to-employment. Through long-term coaching and a focus on the cost efficient pathways, we help remove financial and informational barriers so students can step confidently into sustainable careers.

To support this growth, we strengthened our leadership team with the addition of a **Vice President of Business Partnerships**, deepening employer engagement, and a **Regional Director for Hampton Roads**, establishing local leadership to guide strategy and student support in this rapidly growing region.

2025 was more than a year of expansion, it was a year of momentum.

As workforce demands evolve and more communities seek innovative solutions for career readiness, Opportunity Scholars is positioned to grow its impact even further.

Together with our supporters and partners, we are building clearer pathways from education to employment, ensuring more young adults have the guidance, support, and opportunity to thrive.



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Education



Community



Thank you for your generous support in 2025



Opportunity Scholars
Pathways to Success

Because of your generous support, we empowered even more young adults, ages 16–29, to pursue the lowest cost pathway into meaningful careers. This year, we celebrated the resilience, growth, and achievement of every graduate, each milestone made possible because of you.

Together, we're expanding opportunity, strengthening our community, and creating impact that lasts well beyond graduation.

Contact Us



540-931-1084



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www.opportunitiescholars.org



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